

# Newsletters with

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# style

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QUARTERLY IDEA SHEET

## Budget-Efficient Auto Loans: How your credit union can help fuel up your savings

- Low Rates
- Convenient Terms



## The best financial opportunities are in your backyard!

(What makes local Credit Unions stand out from Banks – Low rate loans, Love My Credit Union Rewards, etc.)

## Reminders

- May is Direct Deposit Month
- Annual Meeting Details  
(Date, Time, Place, etc.)

## Holiday Closings:

- **Good Friday**  
Friday, April 3rd
- **Memorial Day**  
Monday, May 25th
- **Independence Day**  
Saturday, July 4th

## Home Loans For All Shapes & Sizes

- Home Equity Loans
- Home Equity Lines of Credit
- First-time Homebuyer



## Smart Phone Virtual Wallets

(Does your credit union offer virtual wallet payment services?)

- Apple Pay
- Google Wallet
- Softcard
- LoopPay
- Other new digital/electronic/  
virtual payment methods?



## National Credit Union Youth Month: April 1 – 30, 2015

Theme: Wild About Saving



## C.U. around! Connect to your Credit Union everywhere!

- Online Banking
- Mobile Banking
- Surcharge-free ATM Networks
- Shared Branching Networks

## Secure EMV Transactions: The Process & Terminology